

# 27th Annual Exer Grand View Gator Run Benefiting MBEF

Dear Friends of Grand View,

Grand View Elementary School is proud to present the 27th Annual Exer Grand View Gator 5k Run on Saturday, June 2, 2024. This time-honored tradition benefits the Manhattan Beach Education Foundation (MBEF) and the Grand View PTA (GVPTA).

MBEF is a community-driven fundraising organization that provides a means for the Manhattan Beach community to invest in superior public education for our students. MBEF donations are instrumental in maintaining reasonable class sizes, rigorous academics, and a breadth of educational experiences from kindergarten through high school. The Grand View PTA works hand-in-hand with MBEF to supplement the financial needs of operating our school. PTA contributions pay for equipment, resources and special experiences that are exclusive to Grand View. Your contribution to the Gator Run will benefit both of these vital organizations.

The Grand View Gator Run brings together families, businesses and the South Bay community, with over 1,000 people in attendance. In addition to raising critical funds for our local schools, past sponsors have found that the race is also an ideal way to gain exposure in and around the community.

Below you will find information on the sponsorship levels for this event. Sponsoring at the Gold, Silver and Bronze levels will allow you to become a MBEF Community Partner which will not only give you exposure at Grand View Elementary but throughout the entire Manhattan Beach Unified School District. If you have any questions about becoming a sponsor, please contact Wimberly Meyer at [wimberly.meyer@gmail.com](mailto:wimberly.meyer@gmail.com) or 310.648.0755. If you would like to join us, please complete your sponsorship application before April 22, 2024. Please note that your donation is fully tax deductible. Thank you for your consideration and for your ongoing commitment to our community.

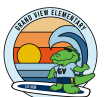
Best Regards,

**The 2024 Exer Grand View Gator 5k Run Committee**



## SPONSORSHIP & ADVERTISING INFORMATION

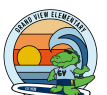
BENEFITS	GOLD \$6,500	SILVER \$3,000	BRONZE \$1,750	GATOR \$1,000
MBEF COMMUNITY PARTNER BENEFITS	X	X	X	
LOGO PLACEMENT ON THE GATOR RUN RACE T-SHIRT	X	X	X	X
BOOTH SPACE AT THE 'RACE PACKET PICK-UP DAY' ON FRIDAY, JUNE 1, 2024	X	X		
BOOTH SPACE AT THE POST RUN CELEBRATION ON THE DAY OF THE EVENT	X	X	X	X
OPPORTUNITY TO DISTRIBUTE BRANDED MERCHANDISE	X	X	X	X
COMPLIMENTARY GATOR RUN RACE ENTRIES AND ADDITIONAL DISCOUNTED ENTRY	10	5	2	2
LOGO INCLUDED ON GRAND VIEW WEBSITE	X	X	X	X
LOGO INCLUDED ON SCHOOL SITE BANNERS	X	X		
LOGO INCLUDED IN GRAND VIEW NEWSLETTER	X	X		
LOGO INCLUDED ON PROMOTIONAL POSTERS TO BE PLACED IN PROMINENT DOWNTOWN MB BUSINESSES	X	X		
MENTIONED IN GV SOCIAL MEDIA	X			
LOGO INCLUDED IN DEDICATED GATOR RUN EMAIL TO GRAND VIEW COMMUNITY	X			
INCLUDED IN 'THANK YOU' RACE DAY BANNER	X	X	X	X
LOGO INCLUDED ON RACEWIRE REGISTRATION PAGE	X			



*\*\*logo placement and sizing varies by sponsor level*

# MBEF SPONSORSHIP LEVELS & BENEFITS

	Champion \$50,000	Valedictorian \$25,000	Benefactor \$10,000	Leader \$5,000	Friend \$1,500
<b>Banner //</b> Your corporate logo or business card with photo on banners at seven school sites in highly visible locations					
<b>Mira Costa High School Marquee //</b> VIP recognition on electronic board on Artesia Blvd.					
<b>Manhattan Wine Auction</b>	8 Reserve Room Tickets	4 General Tickets	2 General Tickets		
<b>VIP Community Partner Reception Invitation //</b> Exclusive dinner reception	4 Invites	4 Invites	2 Invites		
<b>Musical Performance //</b> Complimentary admission to a Mira Costa High School band, choral or orchestral performance	8 Tickets	6 Tickets	4 Tickets	2 Tickets	
<b>MBEF Leadership Donor Celebration Invitation //</b> Cocktail reception					
<b>E-Newsletter Recognition //</b> Sent to all MBEF contacts (8,000+ recipients)	Community Partner Spotlight Article	Community Partner Spotlight Article	Clickable Logo	Clickable Logo	
<b>Social Media Posts //</b> Post highlighting your support with tag on Instagram and Facebook (3,900+ followers)	4	3	2	1	
<b>School Website Logo Recognition //</b> Corporate logo recognition on homepage of MBEF and seven school websites (1.2 million views annually)	Rotating	Rotating	Rotating	Rotating	
<b>Beach Reporter Ad //</b> Full-page Community Partners recognition (circ. 55,500)	Prominent Logo	Prominent Logo	Logo	Listing	Listing
<b>Manhattan Wine Auction Program Advertisement</b>	Full Page	Full Page	Half Page	Listing	Listing
<b>Community Partner Breakfast Invitation //</b> Networking opportunity & MBUSD State of Education address					
<b>MBEF Website Visibility //</b> Recognition & clickable logo on dedicated Community Partner web page					
<b>Community Partner Decal //</b> For display in your storefront window					
<b>MBEF Annual Report &amp; Honor Roll //</b> Listing (5,000+ households/businesses)					
<b>MBEF Logo //</b> Use of MBEF Community Partner logo for your website & marketing materials					



Yes, I would like to become a sponsor!

- GOLD Sponsor (\$6,500)
- SILVER Sponsor (\$3,000)
- BRONZE Sponsor (\$1,750)
- GATOR Sponsor (\$1,000)

**CONTACT**

Business Name:  
(as you wish it to appear on all recognition materials)

Owner/Proprietor Name:

Address:

City: State: Zip:

Telephone:

Email:

Website:

Social Media:

**PAYING BY CHECK:** Please mail this form and check payable to 'Grand View PTA' to:  
Grand View Elementary c/o Spring Fair, 2617 Bell Ave, Manhattan Beach, CA 90266

I understand and agree all sponsorships made are final and non-refundable. Your donation is tax deductible to the full extent of the law. The Grand View Elementary School PTA Tax ID is # 956204597.

Signature of Commitment

Please return your completed application by email to [wimberly.meyer@gmail.com](mailto:wimberly.meyer@gmail.com) by April 22, 2024. If you need an invoice sent to you in order to process your payment, please let us know via email.

